

ASTRO'S 67TH ANNUAL MEETING



**REDISCOVERING RADIATION
MEDICINE AND EXPLORING
NEW INDICATIONS**

September 27 – October 1
Moscone Center | San Francisco



EXHIBITOR PROSPECTUS

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MESSAGE FROM THE PRESIDENT

WELCOME TO THE 67TH ASTRO ANNUAL MEETING

I'm thrilled to share our vision for the 2025 ASTRO annual meeting, which will take place from September 27 to October 1, 2025, in San Francisco. The theme for the meeting will be "Rediscovering Radiation Medicine and Exploring New Indications."

Our field continues to thrive and expand, with no limits in sight. As our members continue to provide world-class care to cancer patients, the potential for radiation medicine remains largely untapped.

Many patients can benefit from the care our members offer, and next year's meeting will provide valuable insights into these opportunities. We plan to highlight the role of radiation therapy in treating non-malignant diseases, such as skin fibrosis, cardiac arrhythmias, and neurological disorders like Parkinson's disease. Additionally, we will focus on the use of radiopharmaceuticals for appropriate patients. We believe there is a growing number of tools outside traditional treatment methods that radiation oncologists are uniquely positioned to deliver to the right patients.

We will also continue to emphasize the use of radiation therapy for malignant diseases, which remains the core of our daily work.

ASTRO values its partnership with the industry. As the saying goes, "a rising tide lifts all boats," and we all share the common goal of improving the lives of the patients we serve together.

The ASTRO annual meeting offers an unparalleled opportunity for industry partners to connect with over 10,000 attendees. No other meeting focused on Radiation Oncology worldwide can match this reach.

We look forward to partnering with you and seeing you at the annual meeting in 2025!



Sameer R. Keole, MD, FASTRO
2024-2025 ASTRO President

ABOUT ASTRO AND THE ANNUAL MEETING



ABOUT ASTRO

The American Society for Radiation Oncology (ASTRO) is the largest radiation oncology society in the world, with more than 10,000 members who are physicians, nurses, biologists, physicists, radiation therapists, dosimetrists and other health care professionals who specialize in treating patients with radiation therapies.

ABOUT THE ANNUAL MEETING

The 2025 ASTRO Annual Meeting — Rediscovering Radiation Medicine and Exploring New Indications — will include a full program with engaging educational and scientific sessions, live and on-demand opportunities to earn CME and networking events. The Education Program will include all of the educational sessions attendees have come to expect, as well as the popular storytelling sessions and extended sessions with deeper dives into a myriad of topics.

WHO ATTENDS

ASTRO's exceptional scientific and educational program attracts radiation oncologists, medical physicists and other health professionals who work in the field as well as industry representatives.

Occupations of Annual Meeting attendees include:

- Administrator
- Biologist
- Clinical Oncologist
- Dentist
- Diagnostic Radiologist
- Medical Dosimetrist
- Medical Oncologist
- Medical Physicist
- Nuclear Medicine Physician
- Nurse/Nurse Practitioner
- Patient Advocate
- Physician Assistant
- Postdoctoral Fellow
- Radiation Oncologist
- Radiation Therapist/Technologist
- Resident/Fellow
- Student
- Surgical Oncologist
- Urologist
- Veterinarian

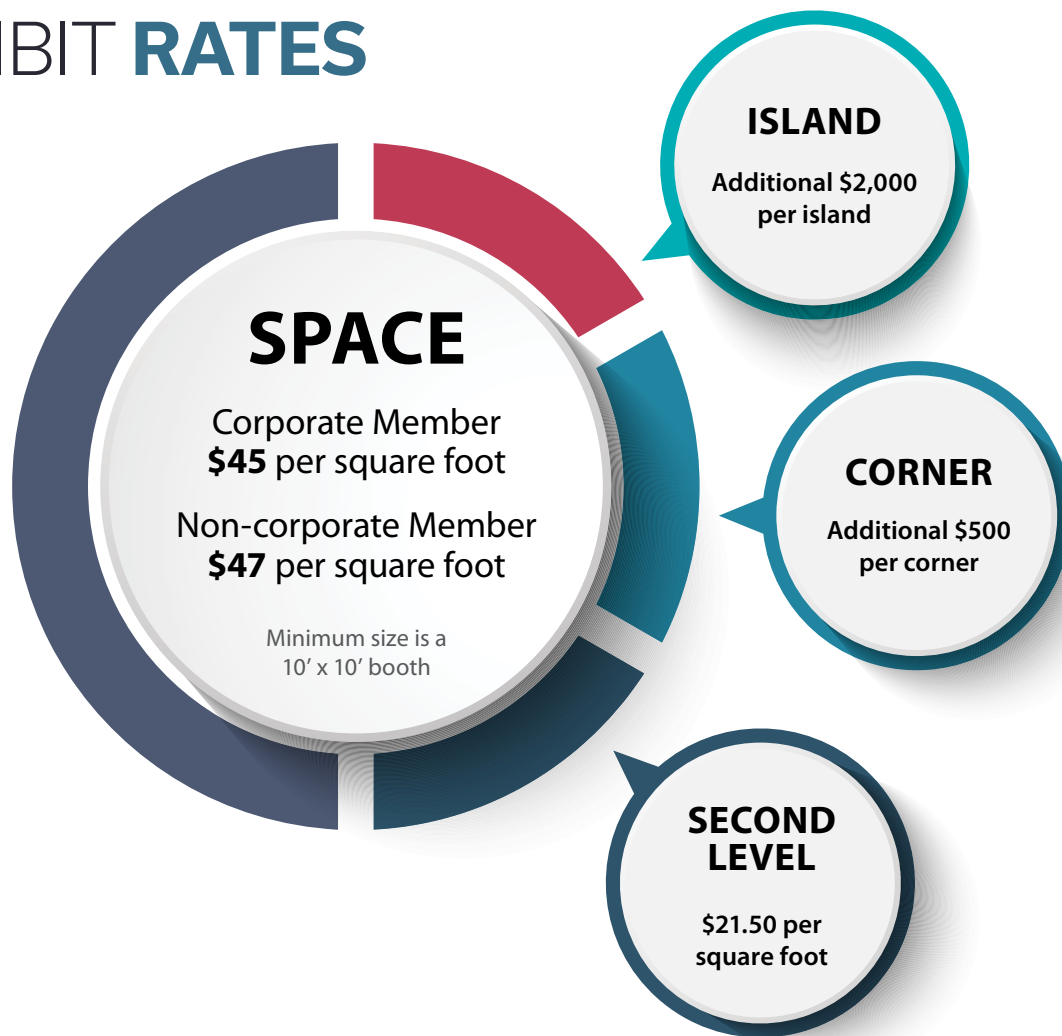


WHY EXHIBIT

An important and popular part of the ASTRO Annual Meeting each year is the Exhibit Hall, where key decision makers explore the latest products and services to improve their practices. This is an opportunity for attendees to network with industry partners, view product demonstrations and ask questions about new products and trends on the horizon.

- ✓ Make connections with key radiation oncology professionals.
- ✓ Participate in the many networking opportunities in the Exhibit Hall, including an Exhibit Hall Networking Reception.
- ✓ Take part in discussions on practical ways to improve patient outcomes.

EXHIBIT RATES



EXHIBITOR BENEFITS

- ✓ Complimentary listing on the ASTRO website for six months.
- ✓ Complimentary listing in Annual Meeting Portal and *ASTROnews* Annual Meeting Guide when submitted by the deadline.
- ✓ Complimentary postshow attendee list.
(Please note that exhibitors will be required to sign a licensing agreement prior to obtaining the list and other eligibility requirements apply. Registrants have the option to decline to have their name provided on this list.)
- ✓ Four complimentary exhibit booth personnel registrations for each 100 square feet of exhibit space.
(Additional exhibitor registrations are available for purchase.)
- ✓ Five complimentary Exhibit Hall passes for preferred customers.
- ✓ Access to in-person educational programs on a space-available basis and real-time livestreaming of the sessions taking place during the Annual Meeting.

PRIVATE MEETING ROOMS

Maximize your event experience by securing a Private Meeting Room with extended access beyond the Exhibit Hall hours. Available from Saturday, September 27 – Tuesday, September 30, from 7:00 a.m. - 6:00 p.m., these rooms are strategically located within the convention center and offer an ideal setting for client meetings or a convenient spot for your team to take a break and enjoy lunch.

EXPO SUITES

Looking for a dedicated space within the Exhibit Hall to meet with clients away from your booth? Consider booking an Expo Suite on the show floor. Available during show hours on Sunday, September 28 – Tuesday, September 30, Expo Suites offer a blank canvas for your needs. You'll need to coordinate with ASTRO's general service contractor to arrange for walls, carpeting, electrical and any other materials and furnishings you require. Expo Suites are bare space only.

For more information on Private Meeting Rooms or Expo Suites, please contact the ASTRO Exhibit Sales team, John Barrett at 703-631-6200.

EXHIBIT TERMS

TERMS OF PAYMENT

- ✓ All 2024 confirmed exhibitors are provided the opportunity to select booth space for the 2025 Annual Meeting on site in Washington, DC, during the 2024 Annual Meeting. All outstanding exhibit payments for booth, expo suite or private meeting room cancellations or downsizing from prior ASTRO events must be paid in full in order to be eligible to apply and contract for exhibit space at the 2025 Annual Meeting or future ASTRO events.
- ✓ Booth space will be held until January 15, 2025, at which time a 50% deposit of the total booth fee is due. If the deposit is not received by January 15, 2025, ASTRO reserves the right to release the exhibit space for resale.
- ✓ Exhibitor may cancel without penalty if written notification is received on or before December 4, 2024. If notification is not received by this date, the exhibitor will be financially responsible for the booth space selected as per the terms of the Cancellation Policy below. Failure to make payment does not release exhibitor from its contractual or financial obligations.
- ✓ Booth space must be paid in full by May 6, 2025. If exhibitor fails to make payment for any invoice issued by ASTRO under a signed Application and Contract within thirty (30) days from the invoice date, exhibitor shall be considered in breach of contract. In the event of late payment, exhibitor shall be liable to pay a late payment penalty equal to five percent (5%) of the total outstanding amount. The late payment penalty will be added to the original invoice and shall be due and payable upon receipt. If payment is not received per the payment schedule, ASTRO reserves the right to cancel the contracted exhibit space, expo suite and/or private meeting room and release and resell the space to another exhibitor and collect the amounts owed per the cancellation policy below.

CANCELLATION POLICY

- ✓ Exhibitor may cancel without penalty if written notification is received on or before December 4, 2024. If notification is not received via email at astroexhibits@spargoinc.com by this date, exhibitor will be financially responsible for the exhibit space/expo suite selected.
- ✓ 50% of the total exhibit space/expo suite/private meeting room rental plus any assessed late fees will be owed for cancellations between December 5, 2024, and May 5, 2025.

- ✓ 100% of the total exhibit space/expo suite/private meeting room rental plus any assessed late fees will be owed for cancellations on or after May 6, 2025.
- ✓ Failure to make payment does not release the exhibitor from its contractual or financial obligations. All cancellations or requests for a reduction in exhibit space/expo suite/private meeting room must be made in writing and sent via email to astroexhibits@spargoinc.com.

EXHIBIT ELIGIBILITY

ASTRO views the technical exhibits as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by ASTRO as being in harmony with, and supportive of, the objectives of the Annual Meeting. ASTRO has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of ASTRO shall, in all instances, be final with regard to allowed use of exhibit space. Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by exhibitor's company may be displayed in the ASTRO Exhibit Hall.

COMPANY MERGERS/ACQUISITIONS

Exhibitors that have merged with, been purchased by or have purchased another company will receive the priority points of the company with the highest number of priority points. Notifications of company mergers or purchases should be emailed to astroexhibits@spargoinc.com.

BOOTH SPACE PLACEMENT

Please note that ASTRO does not guarantee booth placement requests. While every effort will be made to ensure that your company has the best booth space possible, ASTRO does not guarantee that your company will not be placed near a competitor. ASTRO is under no obligation to move an exhibitor's booth to an alternate location due to dissatisfaction with any floor plan changes made after exhibitor's booth space has been selected. Further, ASTRO reserves the right to reconfigure the floor plan and/or relocate any exhibit at any time. Reductions in booth space may also be subject to booth relocation.

IMPORTANT DATES

EXHIBIT BOOTH PAYMENT SCHEDULE

Until December 4, 2024: No cancellation fee

December 5, 2024 – May 5, 2025:
50% of total fee is charged

On or after May 6, 2025:
100% of total fee is charged

By January 15, 2025: 50% of total booth/expo suite/private meeting room fee due for applications submitted on or before January 15, 2025. For applications submitted after January 15, 2025, 50% of the total booth/expo suite/private meeting room fee is due with submission of the application.

By May 6, 2025: 100% of total booth fee due.

EXHIBIT BOOTH CANCELLATION SCHEDULE

September 29 – October 1, 2024:
On-site Exhibitor Housing Preselection

April 10, 2025:
Exhibitor Housing Website Opens

August 8, 2025:
Exhibitor Rooming List Due

EXHIBITOR HOUSING DATES

May 22, 2025

EXHIBITOR REGISTRATION OPENING DATE

EXHIBIT HALL MOVE-IN SCHEDULE*

Wednesday, September 24, 2025	8:00 a.m. - 5:00 p.m.
Thursday, September 25, 2025	8:00 a.m. - 8:00 p.m.
Friday, September 26, 2025	8:00 a.m. - 8:00 p.m.
Saturday, September 27, 2025	8:00 a.m. - 8:00 p.m.

** All booths must be set and ready by 8:00 p.m. on Saturday, September 27, 2025. Please note: ASTRO follows a targeted move-in schedule. Please refer to the targeted move-in floor plan that will be available in the Exhibitor Resource Center in April 2025.*

Sunday, September 28, 2025	10:00 a.m. - 5:00 p.m.
Monday, September 29, 2025	10:00 a.m. - 5:00 p.m.
Tuesday, September 30, 2025	10:00 a.m. - 5:00 p.m.

EXHIBIT HALL HOURS

EXHIBIT HALL MOVE-OUT SCHEDULE

Tuesday, September 30, 2025	5:00 p.m. - 11:59 p.m.
Wednesday, October 1, 2025	8:00 a.m. - 8:00 p.m.
Thursday, October 2, 2025	8:00 a.m. - 12:00 p.m.



KEY CONTACTS

ASTRO HEADQUARTERS

703-502-1550

EXHIBIT SALES

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EXHIBIT MANAGEMENT

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703-286-1600

REGISTRATION

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1-800-541-6058 or 571-549-4534

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Global Experience Specialists (GES)

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