



Information for Public Relations Professionals

Virtual Press Room

ASTRO provides an opportunity for presenting institutions to share materials with news professionals through our Virtual Press Room. This online resource center will be promoted in emails to reporters covering ASTRO's Annual Meeting and included in the [meeting press kit](#).

What to Submit

We will accept press materials that relate to abstracts being presented at the 2021 ASTRO Annual Meeting. Common submissions include press releases, fact sheets and multimedia.

Submission Checklist

- State that the research is being presented at the American Society for Radiation Oncology (ASTRO) Annual Meeting.
- Clearly identify the embargo date and time (see below for more details on the embargo).
- Provide one of the accepted file formats: PDF documents and image files (e.g., .jpg, .png). Exceptions may be granted for video or other interactive materials on request.
- Include media contact information for reporters on all materials.

How to Submit

Submit materials via our [online form](#) no later than Monday, October 18, 2021. We cannot accept submissions or re-submissions after that date. Submissions will be reviewed by ASTRO's media relations team. Allow at least two business days for review. Email press@astro.org with any questions.

We will launch the virtual press room on October 1 and update items on a weekly basis.

Embargo Policy

All abstracts to be presented at the ASTRO Annual Meeting are embargoed until **5:00 p.m. Central time on Friday, October 22, 2021**. This embargo applies only to information contained in the abstracts; information beyond what is included in the abstract, such as updated or additional results, is embargoed until the date and time of scientific presentation or presentation at an ASTRO news briefing, whichever occurs first. You can check session start times in the [ASTRO 2021 Conference Planner](#) (all times Central).

View the full embargo policy [here](#).

The full text of the abstracts selected for oral and poster presentation will be available online in the [Online Conference Planner](#) and [MyASTROApp](#) at 5:00 p.m. Central time on Friday, October 22, 2021. Abstracts also will be published in the [International Journal of Radiation Oncology • Biology • Physics \(Red Journal\)](#).

Press Releases

Curtain-raiser press releases for research presented at the ASTRO Annual Meeting are allowed and encouraged. Please remember that all results are embargoed until the abstract is presented at the meeting. Releases sent before the embargo lifts may include the abstract title, authors, presenter and presentation details and other information that is publicly available in the [ASTRO Conference Planner](#). You can also discuss the study design and purpose, but the release cannot include any data or results, nor interpretations/implications derived from those data or results. We are [available](#) to review press releases to ensure they do not violate embargos.

Social Media

We encourage you to follow the meeting hashtag – [#ASTRO21](#) – and engage with us on social media.

ASTRO on social media:

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [Instagram](#)
- [YouTube](#)

RT Answers, ASTRO's patient education program, on social media:

- [Twitter](#)
- [Facebook](#)
- [YouTube](#)

We also maintain a list of common hashtags in radiation oncology conversations [on our website](#).

For More Information

Please direct questions about press or social media to ASTRO's media relations team at press@astro.org.

Information about the official press program is available at www.astro.org/annualmeetingpress. General meeting information is available at www.astro.org/annualmeeting.